

Online, live and on-demand video from best-selling authors, experts and CEOs



Leadership Development Channel™

Sample Topics

Management & Leadership

Change & Innovation

Communication

Marketing & Sales

Business Strategy

Leadership Development Channel is a unique collection of on-demand programs (videos) in multiple learning formats featuring best-selling business authors, experts and CEOs, who can have the biggest impact in motivating and challenging the thinking of learners. Offerings include:

Business Author QuickTalks

Concise, just-in-time, application-based learning from best-selling business authors and leaders such as Stephen Covey, Gary Hamel, Linda Hill and more. These five-minute video learning programs are designed for immediate and contextual application to drive success in the workplace.

Executive QuickTalks

Our Executive QuickTalks feature the best thinking from Jeff Immelt, Anne Mulcahy, Sir Howard Stringer and more of today's top business leaders and practitioners.

Video On-Demand Programs

More than 1,300 programs cover key competencies including business acumen, diversity awareness, attracting and retaining talent and more.

Live Events

Provide executives with cutting-edge thinking in business and leadership through live and interactive presentations featuring the most recognized and sought-after thought leaders including Ram Charan, Tom Peters, Lynda Gratton, Patrick Lencioni and more. Up to seven live events are produced annually.

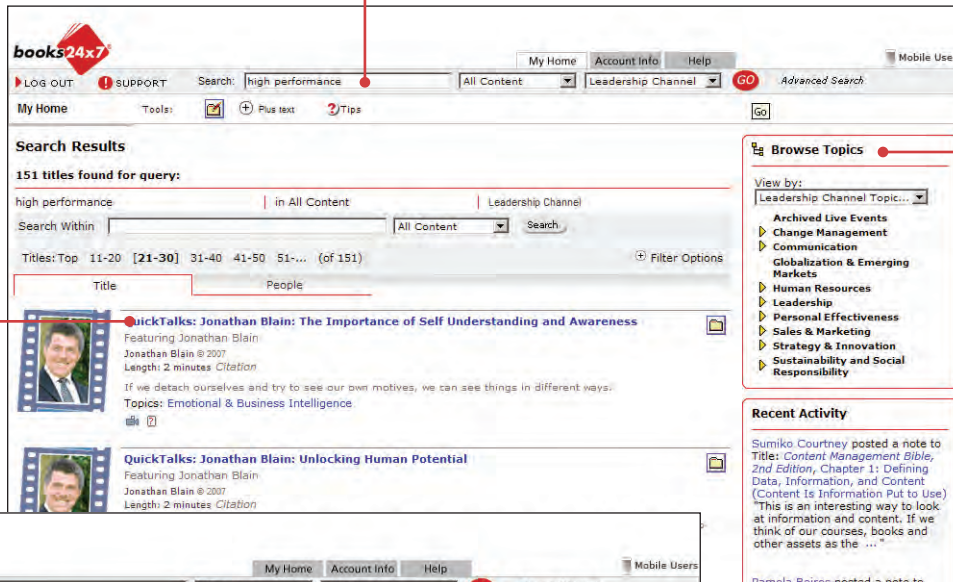
Localized Content

Choose from nine languages and 100 localized QuickTalks.

Motivate and Challenge

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Play options:

Live events are broadcast via Windows Media. An archived version of the live event will be available via an on-demand Flash stream, after the initial broadcast. Click on Flash to view the video online.

Download companion files:

Download a PDF, a Word document or even an MP4 of the program to your Video iPod as they are available.

www.LeaderQuestOnline.com



LeaderQuest
U.S. Corporate Headquarters
6825 S. Galena Street, Suite 100
Centennial, CO 80112
Phone: (303) 832-4665
Toll Free: (866) 378-0761
information@leaderquest.net

