

Business Exploration Series FAQ Page

Product Features

How many Business Impact and Challenge Series are available currently within the Business Exploration Series and how many do we plan to build in the future?

As of June 2010, we have 120+ learning resources available. We plan to grow the collection by 10 – 20 percent next year as well.

Will the KnowledgeCenters or Business Exploration Series sites be automatically updated every time a new BIS or Challenge is released?

As Business Impact or Challenge Series are released, they will be updated (monthly) on customer sites.

What's the difference between a Business Impact and Challenge Series?

Business Impacts are multimedia-rich titles that let users peek in on a business situation as if they're watching it on a TV show. Users can watch actors react to real situations and through those interactions pick up on best practices and things to avoid relative to certain business scenarios. Business Impact Series are on average 7 -10 minutes.

Challenge Series are interactive problem solving case studies targeted at very specific business problems. By exploring their virtual office and gathering relevant information from e-mails, voice mail, co-workers, and more, users practice and improve their problem analysis and resolution skills. Challenge Series are on average 10-12 minutes.

Both are more concise than traditional e-learning courseware and offer rich media video and Flash.

	Business Impact	Challenge Series
Length	Tend to be shorter (7 – 12 minutes)	Longer (15 – 20 minutes depending on how deep the user wants to go).
Interaction	Primarily passive viewing.	User-driven exploration.
Primary focus	Real-world impact of and possible solutions to common business challenges	Problem analysis and resolution
Media	Flash and full motion video (optional full-screen, reduced, and non-video modes)	Primarily Flash with some full motion video (no full screen) used for emphasis.

Can the BES and the BIS and CS assets be assigned to user groups and included in learning programs?

The BI and Challenge Series Assets in this collection will appear in the LeaderQuest Skillport catalog as well as in the Business Exploration portal and can be assigned to learners through the Catalog or MyPlan, or they can be used in Learning Programs.

This is not tracked like courseware, but is some level of tracking available?

Business Impacts and Challenge Series are tracked for launches, dates, and #'s of times launched.

Since these assets include video, how do they affect the organization's network?

The Business Impact Series has been developed with the flexibility to support a range of network configurations. Users can choose to view full screen, full motion video; a smaller, reduced-size video; or they can view the BI with still-image support, almost like a filmstrip.

Are BES assets be searchable in SkillPort?

Yes, BES are searchable SkillPort 6.5 and beyond

Are there any plans to provide these series or titles for intranet deployment as either full collections or separate vignettes?

There are no current plans to make these assets available on CD or for an intranet deployment.

Strategy

Why has LeaderQuest implemented the Business Impact Series?

For some time now, our customers have been requesting smaller, more discreet learning assets; more engaging learning experiences; and the flexibility to offer learning assets in a variety of formal and informal programs. Additionally, organizations continue to provide feedback that learners gain the full value of a learning experience when they can immerse themselves in a contextually relevant scenario or a subject. LeaderQuest has introduced the Business Exploration Series to provide learners with scenario-based learning that enables them to experience real world situations in safe, exploratory environments. The Business Exploration Series includes two distinct learning assets, the Business Impact Series and the Challenge Series, designed to engage the learner with a rich, authentic learning experience.